

IN THE CLAIMS:

Please amend Claims 1, 6 and 11 as follows:

1. (Currently Amended) A method for providing access to a consumer device (101), comprising the acts of:

electronically presenting to the consumer representations of services from
allowing a user to obtain information with respect to at least one of a plurality of content
providers (107, 108, 109), each service being respectively offered by one content provider
from among and to select a content provider (107, 108, 109) from said plurality of content
providers (107, 108, 109); ~~said information is obtained by selecting representations (202-~~
~~207), wherein each representation provides information corresponding to at least one of~~
~~the plurality of content providers (107, 108, 109);~~

receiving a selection (203) from the consumer for a demonstration of the features
of the service offered by a specific one of content providers of a content provider from
among the plurality of content providers (107, 108, 109), and

responsive to receiving said selection (203), initiating a demonstration of said
service features for the specific one of content providers;

querying the consumer at the termination of said demonstration to determine if the
consumer wishes to subscribe to the services of the specific one of content providers; and

providing the specific one of content providers selected content provider access to
the consumer device (101), in the case where it is determined that the consumer wishes to
subscribe to the service of the specific one of said content providers.

2. (Original) The method of claim 1, further comprising providing registration information on the user to the selected content provider for facilitating a subscription for the user to the selected content provider.

3. (Original) The method of claim 1, whereby providing access comprises receiving a transmission from the selected content provider and intended for the consumer device (101), and retransmitting the transmission to the consumer device (101).

4. (Original) The method of claim 3, whereby providing access further comprises transcoding the transmission to a format suitable for the consumer device (101).

5. (Original) The method of claim 1, further comprising receiving a referral fee from the selected content provider after arranging the access to the consumer device (101).

6. (Currently Amended) An arrangement between a gateway system and a consumer device for providing a user-selected content provider access to the consumer device (101), whereby

the consumer device (101) ~~comprises~~ comprising:

presentation means (201) for electronically presenting to the user representations of services (202 - 207) from a plurality of content providers (107, 108,

109), each service being respectively offered by one content provider from among said plurality of content providers (107, 108, 109);

selection means (103, 104) for receiving a selection from the user for a demonstration of the features of a service offered by a specific one of content providers (107, 108, 109) from among the plurality of content providers (107, 108, 109) to the gateway system (106) in communication with the consumer device (101).

determination means to determine, at the termination of said demonstration, if the user wishes to subscribe to the demonstrated service offered by said specific one of content providers (107, 108, 109).

input means (103, 104) for allowing a user to obtain information with respect to at least one of a plurality of content providers (107, 108, 109) and to select a content provider (107, 108, 109) from said plurality of content providers (107, 108, 109); said information is obtained by selecting representations (202-207), wherein each representation provides information corresponding to at least one of the plurality of content providers (107, 108, 109), and

selection means (211) for submitting a selection (203) indicating the user-selected content provider from among the plurality of content providers (107, 108, 109) to the gateway system (106) in communication with the consumer device (101),

the gateway system (106) comprising:

selection reception means (340) for receiving the selection (203) indicating the user-selected content provider from the selection means (211), and

access means (331, 337, 338, 339) for providing the user-selected content provider access to the consumer device (101).

7. (Canceled)

8. (Previously Amended) The arrangement of claim 6, whereby the access means (331, 337, 338, 339) are arranged for receiving a transmission from the user-selected content provider and intended for the consumer device (101) and retransmitting the transmission to the consumer device (101).

9. (Previously Amended) The arrangement of claim 8, whereby the access means (331, 337, 338, 339) are further arranged for transcoding the transmission to a format suitable for the consumer device (101).

10. (Previously Amended) The arrangement of claim 7, further comprising registration means (310) for providing registration information on the user to the user-selected content provider.

11. (Cancelled)

12. (Cancelled)